

The Essential Elements of Successful Investing

At this seminar, Larry and his team will help you learn:

Behavioural Analysis: Understanding Your Psychological Pitfalls;

- Investors are often hamstrung by uncertainty about trading. Understanding who you are as an investor will help improve the repetitive mistakes investors often make.

Building Your Framework for Risk Management;

- Having a detailed plan for when to buy and when to sell to minimize risk and maximize return. The vast majority of Berman's Call questions are about what and when to buy and very few people ask when to sell. Capital preservation needs to be a critical part of your investment process.

Excellence in Execution.

- Learn to develop structure and discipline to optimize your results. As always, the presentation is infused with our ETF expertise to show you how to take advantage of these excellent tools, and incorporate them into your trading strategy.

| City | Date | Location | Time |
|---------------|-----------------------------|---|--------|
| London, ON | Feb 2 nd , 2012 | Four Points by Sheraton • 1150 Wellington Road South | 7:00pm |
| Markham, ON | Feb 7 th , 2012 | Sheraton Parkway Toronto North • 600 Hwy 7 E. (at Leslie St.) | 7:00pm |
| Hamilton, ON | Feb 8 th , 2012 | Sheraton Hamilton Hotel • 116 King Street West | 7:00pm |
| Vancouver, BC | Feb 23 rd , 2012 | The Westin Wall Centre • 3099 Corvette Way • Richmond | 7:00pm |
| Calgary, AB | Mar 1 st , 2012 | Radisson Hotel • 2120 - 16th Avenue N.E | 7:00pm |
| Montreal, QC | Mar 7 th , 2012 | Le Centre Sheraton • 1201 Boulevard Rene-Levesque W. | 7:00pm |
| Ottawa, ON | Mar 8 th , 2012 | The Westin Ottawa • 11 Colonel By Drive | 7:00pm |
| Toronto, ON | Mar 17 th , 2012 | The Westin Bristol Place • 950 Dixon Road | 1:00pm |
| Vancouver, BC | Mar 28 th , 2012 | Vancouver Money Show • Vancouver Convention Centre | 9:30am |
| Winnipeg, MB | Apr 5 th , 2012 | The Fairmont Winnipeg • 2 Lombard Place | 7:00pm |



Larry Berman
CFA, CMT, CTA

Larry Berman is best known as the host of the top rated *Berman's Call* on BNN (the Business News Network). Larry has over 20 years of industry experience; most recently as CIBC World Market's Chief Technical Strategist, where he was ranked as one of Canada's "Top 3 Analysts" according to institutional investor surveys. Renowned for his unique active management style which helps shelter portfolios from falling markets while growing them carefully over time. Larry is also one of Canada's foremost experts in the field of ETF investing, and is author and contributor to several textbooks.

Larry has earned designations as Chartered Market Technician (CMT), Chartered Financial Analyst (CFA), US registered Commodity Trading Advisor (CTA).

Presented By:



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